65% of elementary students may end up doing work that hasn’t been invented yet.
The world of work is changing rapidly.

McKinsey analysts estimated a 5X increase in the number of skillsets needed in the workforce from 2009 to 2012.
MISSION

To improve lives through learning
Udemy is the global marketplace for education

15,000,000+
Students

20,000+
Instructors

45,000+
Courses

80+
Languages

~50%
Revenue outside U.S.

190+
Countries

Revenue outside U.S.
Examples of the Free Course Selections

PMP

What Will I Learn?

- Understand the exam content
- Practice sample questions
- Improve your chances of passing the exam

Instructor:

Drs. El-Sharkawy & Rahim

Requirements:

- Basic knowledge of project management

Description:

This course is designed to help you prepare for the PMP exam. It covers all the exam objectives and provides practice questions to help you pass the exam.

What Will I Learn?

- Learn to walk
- Learn to talk
- Learn to read
- Learn to write

Free

What Will I Learn?

- Learn how to walk
- Learn how to talk
- Learn how to read
- Learn how to write

Description:

This course is designed to teach you how to perform basic tasks such as walking, talking, reading, and writing.

Learn English with me

What Will I Learn?

- Learn to walk
- Learn to talk
- Learn to read
- Learn to write

Free

What Will I Learn?

- Learn to walk
- Learn to talk
- Learn to read
- Learn to write

Description:

This course is designed to teach you how to perform basic tasks such as walking, talking, reading, and writing.

Public Speaking Essentials: How to Craft Your Personal Story

What Will I Learn?

- Develop your speaking skills
- Improve your presentation skills
- Increase your confidence

Free

What Will I Learn?

- Develop your speaking skills
- Improve your presentation skills
- Increase your confidence

Description:

This course is designed to teach you how to craft your personal story and become a better public speaker.
Partnering with Western Union and IRC in Response to the White House’s Call to Action

**Pledge** to leverage the Udemy platform and audience to create economic empowerment opportunities by onboarding refugees as course instructors, and to deliver educational content to displaced people to help them qualify for market-relevant jobs.
“Empowering Refugees Through Online Entrepreneurship" Program

Taking a two-pronged approach:

(1) Utilizing the Udemy platform to become instructors
   - Opportunity to earn passive income - relevant to their local livelihood
   - Showcase skills

(2) Leverage existing free and paid course content on the Udemy platform
   - Can up-skill, learn market relevant skills, taught primarily in English, but also Arabic, German, Turkish, French, Spanish, Italian, Chinese, Portuguese, Japanese and Russian
   - Also take courses taught by other refugees
   - Learn on the go, on mobile, have life-time access
Practical Plumbing: Learn how a female entrepreneur from Syria is empowering refugees
Getting Involved

Please get involved! We would love your help with:

● **Building a pipeline of potential online course instructors**

● **Involving intermediary or partner companies for video editing and production**
  ○ Necessary skills: Curriculum development, teaching experience, video production capabilities, editing skills, and expertise in a specific topic area (this would include, but is not limited to IT & Software, Development, Finance, Engineering, Photography, Marketing, etc).
  ○ Expertise can have been acquired through previous education or working experience.

● **Utilizing existing free and paid course content for skill building**

Questions & Contact: [rachel.pohl@udemy.com](mailto:rachel.pohl@udemy.com)
Thank you!