SNHU Global Education Movement (GEM) Overview
The problem

68.5 million people are displaced worldwide. Less than 1% have access to higher education.
The SNHU GEM Solution

• Provide tertiary education with accredited degrees and employment pathways to refugees

• Disrupt the cycle of poverty and dependency

• Implement SNHU’s mission to transform students’ lives by creating high quality and innovative pathways that meet each and every student’s unique needs

• Relentlessly challenge the status quo
Current SNHU GEM locations: Rwanda, Kenya, Malawi, South Africa, Lebanon

Photos by Julia Cumes and John Mercer
New Country Launches

- **Rwanda—Kigali and Kakuma Refugee Camp.**
  - 500 students enrolled

- **South Africa—Cape Town. May 1, 2018**
  - 87 students enrolled

- **Malawi—Dzaleka Refugee Camp. April 1, 2018**
  - 50 students enrolled

- **Kenya—Kakuma Refugee Camp. April 1, 2018**
  - 50 students enrolled

- **Lebanon—Bekaa Valley (Beirut & Tripoli sites forthcoming). May 28, 2018**
  - “mini-pilot”
Our Initiatives Include:

- Providing academic and wrap around services to students ages 17+
- Providing internship and employment opportunities
- 50/50 Gender equity
- Student and refugee advocacy
- Ensuring access to students with disabilities
There are three key outcomes of this project.

**Reduce Cost of Assessment by 50%**
- Hire and train local and refugee populations to be assessors at the Center
- Maintain or improve quality and consistency across assessors

**Assess 50% of GEM Students**
- Assess 50% of all GEM AA students by 2020
- Assess 50% of current GEM students by October, 2018 and increase number of assessments to match increasing number of students
- Begin assessing BA degrees, target TBA

**Pilot AI /Machine Learning**
- Pilot AI layer on 4 projects
- Determine whether assessment efficiency and consistency can be meaningfully improved with AI
- Give students more insight into their learning process
- Reduce assessment costs
Proof Point Rwanda Assessment Center

Reduce Cost of CfA Assessment by 50%

Assess 50% of GEM students

Leverage the cost savings realized from the Center’s CfA degree assessment to support the sustainability and scalability of the GEM program

Implement limited scope machine learning and AI pilot
Authentic, real-world assessment at scale.

For education, training and talent management, get the insight you need to measure performance and potential.
Our technology **exposes and measures critical competencies** to meet the needs of a rapidly evolving workplace.
Measure skills at scale to inform and deliver cost-effective pathways for certificates, degrees, and other credentials.
Solutions

For Education
- Formative assessment and learning
- Summative assessment

For Talent Recruiting
- Pre-hire screening
  - *Skill Metric™* powered by Authess
- Structured interviews

For Learning, Development, and Training
- Onboarding
- Training programs
- Promotions

Partners
- Academic institutions
- Alternative education and credentialing
- Learning technology companies
- Assessment companies
- Non-profit organizations
- Non-profit and for-profit employers
- Training providers
For Education

• Developed in partnership with CAE.org (Council for Aid to Education)
• Reliable, valid measure of critical thinking skills
  • analytic reasoning
  • problem solving
  • written communication
• Authentic, performance-based assessment
• Designed for employers to identify high-potential talent regardless of the individual’s background or demographics
• Pricing $20-$25 USD | Non-profit pricing: $15-$20 USD

Skill Metric™ was designed to level the playing field for job seekers by exposing the skills employers value and empowering individuals to showcase what they can do.
Let’s Work Together

Our Mission is to help individuals, educators and employers identify, measure, and enhance the skills needed to thrive in a rapidly changing economy.

paul@authess.com
Statistics

99%
99% of students complete an internship

92%
92% of students are formally employed by the time they graduate
Components of the Internship and Employment Pathways Program

- **Resource Center**: Digital resource center for students, mentors and employers
- **Jobs Portal**: Jobs portal for student interns, mentors, employees and employers
- **Advocacy**: Advocating for refugee employment rights and ensuring compliance with international labor standards
- **Research & Data**: Reviewing program operations and outcomes to track successes and identify areas for improvement
Our internship and employment pathways program provides opportunities and resources for our students and our employer-partners.

- Partner with employers to create remote and on-the-ground internship and employment opportunities for students
- Bring foundational job and career development opportunities to students that benefit individuals, families and communities
- Build on the skills our graduates have learned during their degree programs and add customized employer-specific training
- Work with organizations to identify jobs and task-specific opportunities for interns and workers
- Offer to organizations graduates who are optimally prepared for internships and employment
- Provide organizations with a workforce that has advanced English language skills, critical thinking skills, computer training, workplace skills and workplace experience
Student Benefits Include:

• Relationship building
• Communication skills
• Time management skills
• Knowledge of a particular field
• Resume and portfolio building
• Connections and recommendations
• Exposure to a professional setting
• Opportunity to take initiative and be a leader in the workplace
• Opportunity to receive and integrate feedback from a work-place Supervisor
Services We Offer

- Machine Learning and AI
- Data Training and Enrichment
- Data Entry and Transcription
- Custom Projects Based on Organizational Needs
- Research, Analysis and Reporting
- Administrative Functions
- Finance and Accounting Functions
- Health Services Management
- Project Management
- Marketing
Internships: Sadiki’s Story

“I was not intending to be working in Kigali, and when I got there it was a bit overwhelming. I learned so much both from navigating a new city coming out of the camp and also through the mentorship of my employer Nash. He helped me navigate things socially and in the business realm. Because of this internship, I feel like I am really prepared to engage in the world of work because I saw I could perform at the same level as other employees if I worked really hard, even though I haven’t yet graduated.”
Sadiki Bamperineza

“I put too much thought into the fact that he was a refugee.” “The number-one challenge of doing a technology start-up is the lack of human resource talent, [but] these guys are hard workers, they are problem-solvers who are intellectually curious.”
Barrett Nash, SafeMotos Cofounder
Internships: Euginie’s Story

“I learned many things in my internship. But the special thing I learned is how to work on on-line research and prepare a quality report. I was able to develop skills and share my ideas around better developing our budget and business plan. I learned a lot about networking and am connecting women in Kiziba camp to the company. Last, I learned a lot about how to do a quality and interesting blog post, as that was a part of my internship. In general, my internship helped me with all types of communication.”

Euginie
Working Together

Remote internships

- 3 months
- 5-15 hours a week
- Project based
- Unpaid (students earn school credit) - $70 a month stipend

Contact Rachael Sears, R.Sears1@snhu.edu, 1-917-691-4709
Working Together

Remote employment

• Part time, full time, contract, freelance
• Graduates with U.S. accredited degrees
• Graduates who have completed internships
• Graduates with a history of employment
• SNHU coaching and support
• Center-based working options

Contact Rachael Sears, R.Sears1@snhu.edu, 1-917-691-4709