Agenda

Introduction

Wildlife Conservation Society
Transparency of goals and teammates workloads

Islamic Relief Canada
Rapid response to unanticipated situations

NetHope
Partner in nonprofit global collaboration

Asana Demo

Q&A
Introduction
The world has changed

“Organizations around the world are adapting to new ways of working together while being physically apart. Many teams are navigating the unique challenges related to the rapid move to remote work, in some cases for the first time. **Teams need confidence and clarity in their work, and platforms that foster collaboration are essential ways teams are staying aligned, organized and connected so they can continue working towards their most important goals.** It goes without saying that this shared experience will serve as a catalyst to bring teams closer together.”

- Dustin Moskovitz, CEO of Asana
The three C’s of collaboration
communication
content
coordination
Teams struggle with coordination

Coordination

?  
Plan | Process | Responsibilities

Communication

Outlook  Gmail  slack  Microsoft Teams  Workplace  WhatsApp  Skype

Content

OneDrive  Google Drive  Dropbox  box
Spreadsheets don’t scale
Traditional project management tools aren’t adopted
Asana is purpose-built for team coordination

- Coordination
  - Asana

- Communication
  - Outlook
  - Gmail
  - slack
  - Microsoft Teams
  - Workplace
  - WhatsApp
  - Skype

- Content
  - OneDrive
  - Google Drive
  - Dropbox
  - box
Teams rely on Asana for their projects and processes.

**Planning**
Promote balance, not burnout

Plan your objectives and gain visibility of workload across your whole team.

**Projects**
Hit your deadline every time

A single source of truth to organize projects, communicate and share content.

**Processes**
Automate important ongoing workflows

Standardize and automate your team’s processes to prevent work from falling between the cracks.
Anatomy of Work: Remote Teams

Asana released findings from the Anatomy of Work: Remote Teams survey on April 29, 2020 that evaluates the behaviors and attitudes of 5,140 full-time employees working from home from April 6 through April 15 in Australia, Germany, Japan, the U.K., and the U.S.

1. I feel more supported by my manager while working from home
   - 30% using a work management platform
   - 17% not using a work management platform

2. My productivity has increased while working from home
   - 55% using a work management platform
   - 30% not using a work management platform
Wildlife Conservation Society

Transparency of goals and workloads
Wildlife Conservation Society

WCS saves wildlife and wild places worldwide through science, conservation action, education, and inspiring people to value nature.

- 500 Programs, 60 countries + 4 zoos & Aquarium
- Discover : Protect : Inspire
- Focus Areas
  - Protected areas / Habitat
  - Species
  - Health
  - Illegal trade
  - Governance +
  - Livelihoods
  - Conservation Technology

Jonathan Palmer
Executive Director, Conservation Technology
Wildlife Conservation Society
We turned to Asana because we needed to:

- **Improve coordination and execution of tasks** within teams and between teams to improve prioritization and workload.
- **Create greater transparency across the organization** to ensure that the correct people are looped into the right discussions.
- **Manage complex projects** across multiple business units, regions, and internal/external collaborators.

We were slaves to email and it was slowly draining the whole organization.
Improve coordination and execution of tasks
Create greater transparency across the organization
Wildlife Conservation Society + Asana

Manage complex projects

<table>
<thead>
<tr>
<th>Name</th>
<th>Status</th>
<th>Latest Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact Platform</td>
<td>On Track</td>
<td>MVP Specs Agreed</td>
</tr>
<tr>
<td></td>
<td>Status Update - Jan 18</td>
<td></td>
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<tr>
<td>ConSoSci</td>
<td>On Track</td>
<td>Wildlife Insights in place...</td>
</tr>
<tr>
<td>SMART</td>
<td>On Track</td>
<td>Getting ready to launch: concept note, website, v0.</td>
</tr>
<tr>
<td>Wildlife Insights</td>
<td>At Risk</td>
<td>WCS Phase 1 Data Live - W...</td>
</tr>
<tr>
<td>Acacia</td>
<td>On Track</td>
<td>Impact Platform Technology V0.1: Live - v0.1 of the impact platform is live...</td>
</tr>
<tr>
<td>Arcadia</td>
<td>On Track</td>
<td>Data collection underway - Tim, Sam and Boo focusing on historic data and 5 measures...</td>
</tr>
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Islamic Relief Canada

Rapid response to unanticipated situations
Islamic Relief Canada

Islamic Relief works with communities to strengthen their resilience to calamities, and we provide vital emergency aid when disasters occur.

- Work in over 30 countries around the world
- Serve the most vulnerable regardless of gender, race or religion through International Development & Humanitarian Assistance projects
- Program work focuses on: emergency, food, water, health, education and protection
- Reached over 1.2 million people in 2019 with over 40 new projects

Yusra Rizwan
Human Resources Manager
Islamic Relief Canada
Islamic Relief Canada... why Asana

By improving collaboration, breaking down information silos, and increasing transparency we’re able to respond to emergencies 75% faster.

We turned to Asana because we needed to:

- **Remove organizational silos** to better inform and connect our teams working together towards ambitious goals

- **Respond quicker to unanticipated situations** be it pivoting our fundraising campaigns during COVID-19 or deploying aid during a disaster

- **Reduce time spent in meetings** and eliminate chasing teammates down for follow up actions
Islamic Relief Canada + Asana

Remove organizational silos
Islamic Relief Canada + Asana

Respond quicker to unanticipated situations
Islamic Relief Canada + Asana

Reduce time spent in meetings
NetHope

Partner in global nonprofit collaboration
NetHope

NetHope empowers committed organizations to change the world through the power of technology. This consortium of nearly 60 leading global nonprofits unites with technology companies and funding partners to design, fund, implement, adapt, and scale innovative approaches to solve development, humanitarian, and conservation challenges.

Building Global Collaboration with Asana

- Global Summit
- Six Chapter Meetings (Europe, North America, Asia, Africa, Latin America, Middle East)
- Five Working Groups
- Digital Nonprofit Hub

Alexandra Alpert
Director of Membership and NGO Partnerships
NetHope
NetHope + Asana

Plan regional meetings with a distributed team
NetHope + Asana

A partner that shares our vision to enable global nonprofit collaboration

Technology and enablement

Nonprofit organizations are often asked to do a lot with only a little.

We want to help you do more with more.

To ensure your organization’s long-term success, you need the best technology and access to experts. Then, you can focus on finding solutions that help you fulfill your mission.
Asana

Help humanity thrive by enabling the world’s teams to work together effortlessly.
Asana for your nonprofit

Asana is committed to helping nonprofit organizations come together during fast-changing situations.

**NetHope Member Organizations**

NetHope member organizations that are new or current Asana Basic customers can receive a free 12-month Asana Business subscription

[asa.na/nethopemembercovid19](asa.na/nethopemembercovid19)

**Nonprofits on the front lines of COVID-19 research and response**

Nonprofits working on the front lines of COVID-19 research and response that are new or current Asana Basic customers can receive a free 12-month Asana Business subscription

[asa.na/covid19-nonprofit](asa.na/covid19-nonprofit)

**All Nonprofits**

All nonprofits can apply for 50% off an annual Asana Premium or Business subscription through TechSoup; application fee decreased to $5 through May 15, 2020

[asana.com/nonprofit](asana.com/nonprofit)

These nonprofit organizations all have access to the Asana Advisors program where you can schedule a free 1-hour consultative working session with an Asana employee to help your team get the most of Asana.
Creative assistance on a grant proposal

Assignee: Jamie Staples
Due date: Tuesday
Projects: Requests for Creative Production
Region of Impact: --
Approval stage: Ready for Review
Priority: High
Estimated hours: 4
Team: Graphic
Description: Can I get help making our grant proposal more graphically appealing? We have a great opportunity for us and would love to do everything we can. Thank you so much for your time!

Subtasks:
- Please approve this attachment
  - Grant Information.pdf
  - Pinnacle Grant Submission.pdf

Jamie Staples created this task using the Asana for Salesforce app. 3 minutes ago
Jamie Staples added to Requests for Creative Production. 3 minutes ago
Jamie Staples attached 3 minutes ago
Ask a question or post an update...
Asana for your nonprofit

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Q&A
Presenters

Jonathan Palmer
Executive Director, Office of Strategic Technology
Wildlife Conservation Society

Yusra Rizwan
Human Resources Manager
Islamic Relief Canada

Alexander Alpert
Director of Membership and NGO Partnerships
NetHope

Aaron Williams
Head of Asana for Nonprofits
Asana
Thank you!