WELCOME TO THE NLG SILICON VALLEY SYMPOSIUM
Agenda

9:00 – 9:20am  Registration and Breakfast
9:20 – 9:35am  Welcome and Opening Remarks
9:35 – 10:00am Challenges Facing Adolescents and Youth Affected by the Crises in Syria and Iraq
10:00 – 10:20am Private Sector Engagement: Opportunities and Examples
10:20 – 10:30am Break
10:30 – 11:15am Workshop: Supporting Refugee Youth
11:15 – 11:30am Workshop Report Out
11:30 – 11:45am Next Steps
11:45 – 12:30pm Light Lunch and Networking
Welcome!

Accenture
Adobe
AdCouncil
Arizona State University
Beringer Finance
Box
BRCK
Carey Institute for Global Good
Cisco
Cornerstone OnDemand Foundation
Dropbox
Facebook
Five One Labs
Givelight Foundation
Google, Inc.
Hewlett Packard Enterprise
INEE
International Rescue Committee
Internet brands
Kiva
Learning Equality
LinkedIn
Mercy Corps
Microsoft & Skype for Good
NetHope
Oath
Okta
Orange Silicon Valley
Pearson
Pluralsight
Salesforce.org
San Francisco Emergency Management
Spark
TED
Tent Foundation
Twilio.org
UNICEF & US Fund for UNICEF
Unity
Upswell
Upwardly Global
What Took You So Long? Inc
World Possible
World Vision
No Lost Generation Introduction

Mark Chapple

Head of No Lost Generation, World Vision Regional Syria Response
The Situation

• Largest humanitarian crisis of our time.
• Close to 12 million people displaced.
• 5.1 million refugees.
• 50% of these are under 18.
• 2.3 million Syrian children and youth are still out of school.
• Syrian youth aged 15 - 24 lack meaningful livelihoods.
• Children and young people are at a heightened risk of abuse and exploitation.
• We risk losing a whole generation.
EDUCATION
Children and youth have access to certified quality education.

CHILD PROTECTION
Children, including adolescents, benefit from a protective environment.

ADOLESCENTS & YOUTH
Adolescents and youth are better able to contribute to resilience and social cohesion in their communities.
No Lost Generation Partners
NLG Is Embedded In:
Added Value of No Lost Generation

• Mobilizes resources for sectors at risk of underfunding.
• Provides an overarching regional framework for key areas of the response.
• Provides a platform for joint advocacy on the priorities for children and youth.
• Amplifies the voices and perspectives of adolescents and youth.
• Links efforts in different sectors to achieve results on issues which cannot be addressed by one sector alone, such as child labor or child marriage.
NLG Technology Summits

- Amman March 2017
  www.nlgedtech.com

- Silicon Valley September 2017

- Amman February 2018
Global Advocacy

- **London conference**: NLG emerged as a central theme
- **WHS side event** on NLG well reviewed and quoted
- **Helsinki Syria Crisis Conference** High Level Panel
- **UNGA NLG event**
### Targets for 2017

<table>
<thead>
<tr>
<th>PILLAR</th>
<th>EDUCATION</th>
<th>CHILD PROTECTION</th>
<th>ADOLESCENTS &amp; YOUTH</th>
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</table>
| 1      | Over 1.3m children will be enrolled in formal or informal education in 3RP countries.  
4.6m children inside Syria and over 1.5m children inside Iraq will be reached by No Lost Generation partners with education opportunities. | Over 100,000 boys and girls inside Syria and in 3RP countries will be reached with specialized child protection services.  
Over 1m children inside Syria and in 3RP countries will access structured, sustained child protection or psychosocial support programmes. | Over 1m adolescents and youth in No Lost Generation countries will access positive engagement opportunities including over 650,000 inside Syria.  
Evidence on key issues for young people will be generated in partnership with adolescents and youth and this will be used to guide humanitarian planning across all sectors. |
Further Information

- Visit NLG Website
  www.nolostgeneration.org
- Sign up for newsletters and communications.
- Link directly with NLG partners.
Challenges Faced by Young People Affected by the Syria and Iraq Conflicts

Katy Barnett

No Lost Generation Advisor, UNICEF Regional Office for the Middle East and North Africa
The Context

• The refugee hosting countries in the region continue to bear the main cost and consequences of the crisis.
• Young people represent a significant proportion of the MENA population.
The Current Crisis

13.2M
People or 69% of the population of Syria lives in extreme poverty***. 83% of the population lives below the poverty line.

1.57M
Children are out of school, with a further 1.35M at risk of dropping out.

7M
People are food insecure**** and a further 2M people are at risk of food insecurity.

4.4M
People are at risk of malnutrition and in need of preventive and curative nutrition services.

1.9M
People are in acute and immediate need of life-sustaining shelter assistance.

2/3
Of the population has no consistent access to safe water.
The Aspirations of Young People Affected by the Crisis
Young People

- All have aspirations.
- Education and employment rank highest.
- Optimism is waning.
Hear Directly From Young People

Hatem Mekawi, 22
Refugee from Syria, currently living in Jordan

Majeda Al Abiad, 24 and Bana Al-Saeed, 20
Syrians displaced within Syria

Majd Abdullah, 22
Refugee from Syria, currently living in Jordan
Hatem Mekawi, 22
Refugee from Syria, currently living in Jordan
Majeda Al Abiad, 24 and Bana Al-Saeed, 20
Syrians displaced within Syria
Majd Abdullah, 22
Refugee from Syria, currently living in Jordan
Summary of Key Challenges

**CHALLENGE 1**
Limited access to quality post-elementary education restricts the opportunities for young people to develop and limits employment opportunities. Young people are looking for **vocational training and training in market-related competencies**. Most certified learning opportunities are costly and inaccessible to the most vulnerable young people.

**CHALLENGE 2**
Access to dignified work is a challenge across the region which leads many young people and adolescents to be subjected to exploitative conditions in an attempt to achieve financial independence or contribute much needed cash or remittances to their families. The many young people who wish to set up their own businesses, lack access to expertise and advice.

**CHALLENGE 3**
Young people feel isolated because they lack a voice, they don’t have a say in important decisions that affect their lives or a chance to contribute to their communities. They are also missing out on opportunities to connect with their peers in a positive way. This sense of isolation is compounded by underrepresentation and misrepresentation in the media.

**CHALLENGE 4**
Discrimination against young women and girls remains **widespread** in homes, educational institutions and in the work place. Many girls and women are still barred from fully participating on civic, social, and economic platforms by social norms and economic considerations.
Private Sector Engagement: Opportunities and Examples

Leila Toplic

NLG Tech Task Force Lead, NetHope
NLG Tech Task Force

• NLG Tech Task Force connects experts in refugee response with the private sector expertise and resources to deliver at-scale, long-term impact.

• Cross-sector information sharing and project-based, ICT-enabled collaborations with NGOs, private sector companies, academic institutions, host governments.

Sign up today: http://solutionscenter.nethope.org/nlg
There are three key types of engagement that businesses can activate in support of youth and adolescents affected by the refugee crisis:

1. Corporate Social Responsibility and Philanthropy

2. Business Operations and Product Development

3. Advocacy and Public Policy Engagement
Get Started Today

• Work with the NLG Tech Task Force to:
  • Define your engagement plan and resourcing.
  • Connect and collaborate with humanitarian agencies.
  • Connect with other businesses.
Private Sector Examples: Microsoft and Accenture
Microsoft Philanthropies

Jane Meseck
Sr. Director Global Programs & Partnerships
JaneM@Microsoft.com
Our Humanitarian Action Approach

- Empower first responder organizations to meet critical needs
- Empower humanitarian organizations to drive greater impact
- Empower displaced people to rebuild their lives
Empower Displaced People

Approach
Help displaced people recover, connect, learn, and rebuild their lives for a more promising future

How we help
Connectivity and communication solutions
Language training & translation programs
IT skills & certification programs
• www.Microsoft.com/refugees
Accenture

Dan Baker
Accenture Development Partnerships
daniel.w.baker@accenture.com
Engaging across the refugee journey

Our inspiration: Human Capital is at the heart of Accenture

<table>
<thead>
<tr>
<th>The Journey</th>
<th>Settlement</th>
<th>Integration</th>
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<tbody>
<tr>
<td>Displaced internally or in neighbouring countries or at risk of displacement</td>
<td>Cross-border transit or detained</td>
<td>Reintegrating into society (applying for asylum)</td>
</tr>
<tr>
<td></td>
<td>Arrived in destination country</td>
<td>Naturalisation or repatriation</td>
</tr>
<tr>
<td></td>
<td>In temporary housing or camps</td>
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**Example Partners**
- UNHCR
- ID2020
- Microsoft
- Pearson
- amref health africa
- ybi Youth Business International
- habitat
- UAF

**Projects & Programs**
- UNHCR Biometric Identity Management System
- ID2020 and Microsoft prototype for blockchain identity management
- Every Child Learning – mobile based education platform
- Replicating Community Health Worker mobile enablement platform
- Livelihoods program targeting entrepreneurship & partnerships
- “Refugee Talent Hub” to bring skilled refugees and business together in Netherlands
Break

Next: Workshop
Workshop: Challenges and Opportunities

CHALLENGE 1
Limited access to quality post-elementary education restricts the opportunities for young people to develop and limits employment opportunities. Young people are looking for vocational training and training in market-related competencies. Most certified learning opportunities are costly and inaccessible to the most vulnerable young people.

OPPORTUNITY 1
Provide young people with technical and vocational training resources that are easily accessible, relevant, and result in certifications which are recognized.

CHALLENGE 2
Access to dignified work is a challenge across the region which leads many young people and adolescents to be subjected to exploitative conditions in an attempt to achieve financial independence or contribute much needed cash or remittances to their families. The many young people who wish to set up their own businesses, lack access to expertise and advice.

OPPORTUNITY 2
Help us create solutions that (1) provide youth with access to meaningful employment opportunities, both in the locations where they live and remote/online work, and (2) support entrepreneurship through mentoring and other means.

CHALLENGE 3
Young people feel isolated because they lack a voice, they don’t have a say in important decisions that affect their lives or a chance to contribute to their communities. They are also missing out on opportunities to connect with their peers in a positive way. This sense of isolation is compounded by underrepresentation and misrepresentation in the media.

OPPORTUNITY 3
Help us connect youth with meaningful opportunities to get their voices heard, contribute to their communities, engage with their host communities, network among their peers in person and online, and drive positive representation in the media.

CHALLENGE 4
Discrimination against young women and girls remains widespread in homes, educational institutions and in the work place. Many girls and women are still barred from fully participating on civic, social, and economic platforms by social norms and economic considerations.

OPPORTUNITY 4
Help us provide young women and girls with opportunities to contribute - economically and socially - in their local community and beyond, including remote work.
Workshop Guide

• Select one Challenge to discuss at your table.
• Share and discuss the following topics based on the Challenge your group selected:
  1. Share existing programs, processes (e.g. HR / hiring), and resources (e.g. products, services, expertise).
  2. Brainstorm new resources and processes that your organization can contribute and new partnerships that could be initiated.
  3. Based on #1 and #2, propose at least one new project-based collaboration that your group is interested in taking forward in order to address the Challenge. If time permits, brainstorm the project scope and requirements.
• Choose a spokesperson for your group to provide 1min recap of your findings and recommendations.

NOTE: Please document everything either on PostIt notes or digitally. Email digital notes to leila.toplic@nethope.org.
Workshop Report Out
Next Steps

Mark Chapple and Leila Toplic
Next Steps

• Review project ideas coming out of the Symposium.
• Determine level of resourcing required for each project.
• Match private sector companies with appropriate NGO partners through the No Lost Generation Working Group.
• Coordinate the development and roll-out of ideas through the NLG Tech Task Force.

• Timeline:
  • November 1: Project ideas refined and communicated.
  • December 1: Resources secured. Project-based collaborations started.
  • February, 2018: Project updates delivered at NLG Tech Summit in Amman, Jordan.
THANK YOU

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