Welcome!

Webinar Series

We will get started at the top of the hour

>>Please activate the Zoom Chat window for panelist and attendee interactions<<

YOU WILL EXPERIENCE SILENCE UNTIL WE START
WELCOME!
NetHope Solutions Center

Webinar
Donor Panel:
Data Protection Priorities and Expectations
April 23, 2020
Housekeeping

• Let’s keep this interactive: Post questions in Zoom Chat window for the Q&A and discussion session

• Look for a follow-up email with link to recording and collateral on NetHope Solutions Center

• Please respond to webinar satisfaction poll presented after the webinar
Discussion: Data protection risks and opportunities during COVID-19

Jane Mogeni
Data Responsibility
UK Department for International Development (DFID)
**Humanitarian Data/Digital Responsibility**

How do we ensure we collect, handle and use data in secure, legal and ethical ways in the Covid-19 response?

**Benefits:**

- **To individuals** - obtaining good service, protection from fraud, access to improved prevention and response services
- **To organizations** - improved efficiency and response and improved service delivery
- **Societal benefits** - Use of data for good;
  - reduction of spread of disease
  - enhancing research in healthcare
  - opportunity to make investments in data protection practices
If not done responsibly- some examples in Covid-19 response

- **Personal data**: Publication of results, DoB, health facility
- **Geo-location**: Surveillance
- **Data sharing**: Public, government, private, humanitarian

**Risks**

Personal/sensitive data if not collected, stored, shared or analyzed in a legal, safe and ethical way

**Tangible:**

Physical and material harms including

- Physical threats
- Discrimination
- Exclusion/Bias
- Financial or economic loss
- Identity theft
- Loss of confidentiality of personal data protected by professional secrecy
- Social disadvantage

**Intangible harms:**

- Reputation damage
- Excessive intrusion of privacy
- Shame, anxiety
- Embarrassment
- Loss of control or autonomy

**Other harms:**

- Contravention of national and multinational human rights instruments
- Loss of societal trust
- Damage to democratic institutions
Discussion: USAID’s expectations from NGOs/implanting partners regarding data protection and privacy across borders

Mikael Baker
Senior ICT Advisor
United States Agency for International Development (USAID)
USAID’s Expectations from NGOs and Partners

• USAID's recently-launched Digital Strategy affirms a commitment to investing in programmatic and ecosystem data protection and privacy.

• Data protection and privacy are closely-linked with initiatives, mandates, and the two objectives of the Digital Strategy:
  • Strategic Objective 1: Improve measurable development and humanitarian-assistance outcomes through the responsible use of digital technology in USAID’s programming; and
  • Strategic Objective 2: Strengthen the openness, security, and inclusiveness of national digital ecosystems.

• USAID's approach to programmatic data protection and privacy balances data use, privacy and security, and transparency and accountability.

LINKS
Considerations for Using Data Responsibly at USAID - https://www.usaid.gov/responsibledata
Discussion: Data protection priorities and collaboration at country level

Dr. Vincent Seaman
Senior Program Officer, Polio
Bill & Melinda Gates Foundation
Common Geo-Registry (CGR)

Support for the development of the CGR is provided by the Bill and Melinda Gates Foundation via the Digital Solutions for Malaria Elimination (DSME) Project and the DSME Community. The DSME Project uses geo-enabled information systems to improve the efficiency and effectiveness of malaria surveillance, program planning, and intervention.
GRID$^3$ supports low and middle income countries to collect, use and share geospatial data on population, settlements, boundaries, and infrastructure.
Discussion: Supporting implementing partners as they build their data protection capacity

Claudia Juech
CEO and President
Cloudera Foundation
DATA PROTECTION PRIORITIES AND EXPECTATIONS

April 23, 2020

Claudia Juech
CEO and President
WHO WE ARE

OUR MISSION:
Enable nonprofits around the globe to use data and data analytics to improve people’s lives and protect the planet

• Created in 2017 by Cloudera, Inc., an enterprise data cloud company w/ 2,700 employees covering 30 countries
• An independent 501(c)(3) nonprofit, NOT a nonprofit sales organization
• We are a technical partner, focused exclusively on advancing data for good and providing the technical expertise necessary to do so
• Work across all fields, sectors and geographies
• Senior team has international experience in data, technology and the needs of nonprofits
• Access to Cloudera, Inc.’s specialized data engineers and scientists
MANAGING DATA RESPONSIBLY

Laws and Regulations

Internal Data Policies and Principles

Processes, Workflows and Technology
FOCUS: DATA LIFECYCLE

SECURITY GOVERNANCE LINEAGE

REUSE
PLAN
COLLECT
PUBLISH & SHARE
ANALYZE
PROCESS
THANK YOU

CLOUDERA FOUNDATION

Email: shareyouridea@clouderafoundation.org
www.clouderafoundation.org
Discussion: Principles vs practical realities: how can we close the gap?

Laura Walker McDonald
Senior Director of Insights and Impact
Digital Impact Alliance (DIAL)

Principles for Digital Development

https://digitalprinciples.org/
Discussion:
Upcoming virtual events include:

Tuesday May 5: Digital Tech to Help Fight Covid-19 Misinformation


Wednesday May 13: Tailoring Malaria Interventions During Covid-19

www.ict4dconference.org

THANK YOU!