Fulcrum

Field Intelligence

BUILD

DEPLOY

COLLECT

REPORT

A PRODUCT OF

www.fulcrumapp.com
Fulcrum Platform Overview

- SaaS for creating business workflows
- Mobility solution for field data collection
- Agile and adaptable architecture
- Maximize correct information at point of observation
- Solution for the full data cycle
- Integration with BI systems and back-office

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Fulcrum’s Mission

**Centralize** field business intelligence

**Streamline** the process of collecting information

**Simplify** leveraging that information

**Transform** how companies work

**Create** easily-accessible business knowledge base
Streamlining the process of collecting and leveraging information

- Speeds up collection process
- Yields clear, accurate, complete information
- No duplication of effort, better sharing, less rework
- Produces high quality, standardized data
- Has simple collection tools requiring minimal training
- Captures location with all data

Transforming How Responders Work
Fulcrum Platform Introduction
Build forms + define data collection requirements

Deploy to mobile workforce in the field
Provide real-time context for decision making
Fulcrum Community

Quickly & easily crowdsource your data collection project with Fulcrum Community.

fulcrumapp.com/community

Partners:
The Solution

• Data Grants (Eligibility Criterion)
• Partnership
• Crowdsourcing/ Publishing Control
• Information Sharing
• Rapid Response
• Common Operating Picture
• Leverage “Wisdom of Crowds”
• Build/Share Forms (FEMA, UN, WHO)
Key Capabilities

- Mobile App (iOS & Android)
- Cloud Based Hosting
- Anonymized Data
- Developed for Offline
- Live Web Map of Data
- Share in Real-Time
- Rapid Reporting
- Easy Integration
During Deployment NetHope Uses Fulcrum for the following:

- Assistance Request
- Site Assessment
- Site Planning
- Installations/Backlogs
- Task Tracking/Completion
- Reports (Internal/External)
- Reworking
- Tracking Organizations contacts
“Fulcrum allowed Team Rubicon to quickly enter patient data as well as the multi-sector needs assessment data in a completely disconnected environment. And since the Fulcrum app works on a cellular phone, there was no longer a need to pack bulky and heavy paper forms.”

William Porter, TR Sr. Mgr Operations - Fulcrum Blog August 8, 2019
Fulcrum Community Impact
Giving $720,000 in Data Grants to Volunteers preparing and recovering from disasters.
200,000+ Records Collected and Counting

Sign up today and join thousands of others using Fulcrum all around the world.

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