

The Experience of Digital Transformation

Fredrik Winsnes - Director, Center for the Digital Nonprofit
Jean-Louis (JL) Ecochard – Chief Innovation Officer
Lee Anne Caylor – Digital Skills Manager

Plenary Video

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PREPARE

DNA Digital Nonprofit Ability
DNS Digital Nonprofit Skills
Deeper Assessment **Workshops**



ADVANCE

IDEA Journey
Digital Skills Framework
Working Groups



PERFORM

IDEA Journey Coalitions
Digital Skills Training
myProteus Change Learning

PREPARE

"The DNA Assessment results gave us the necessary information to start internal discussions on where we were where and where we wanted to go. More importantly we were measured against peers and the sector benchmark. That was a powerful moment!"

- Pietro Galli, Norwegian Refugee Council

DNA Assessment Automation

Digital Skills Workshops



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IDEA JOURNEY PARTICIPATION

MEMBERS	British Red Cross Compassion Int'l HIAS International Rescue Committee Marie Stopes International	Medair Medicines San Frontieres Mercy Corps Norwegian Refugee Council Pro Mujer	SOS Children's Villages Team Rubicon The Carter Center Trocaire Winrock
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FOUNDERS	Avanade Blackbaud	Box Okta	Oracle NetSuite Microsoft
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CONSULTANTS	Accenture AKA	Avanade Revel	Wipfli
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DIGITAL TRANSFORMATION EXPERIENCES



Patti Bunker
The Carter Center



Adam Rowlands
British Red Cross



Mike Cookson
Compassion International



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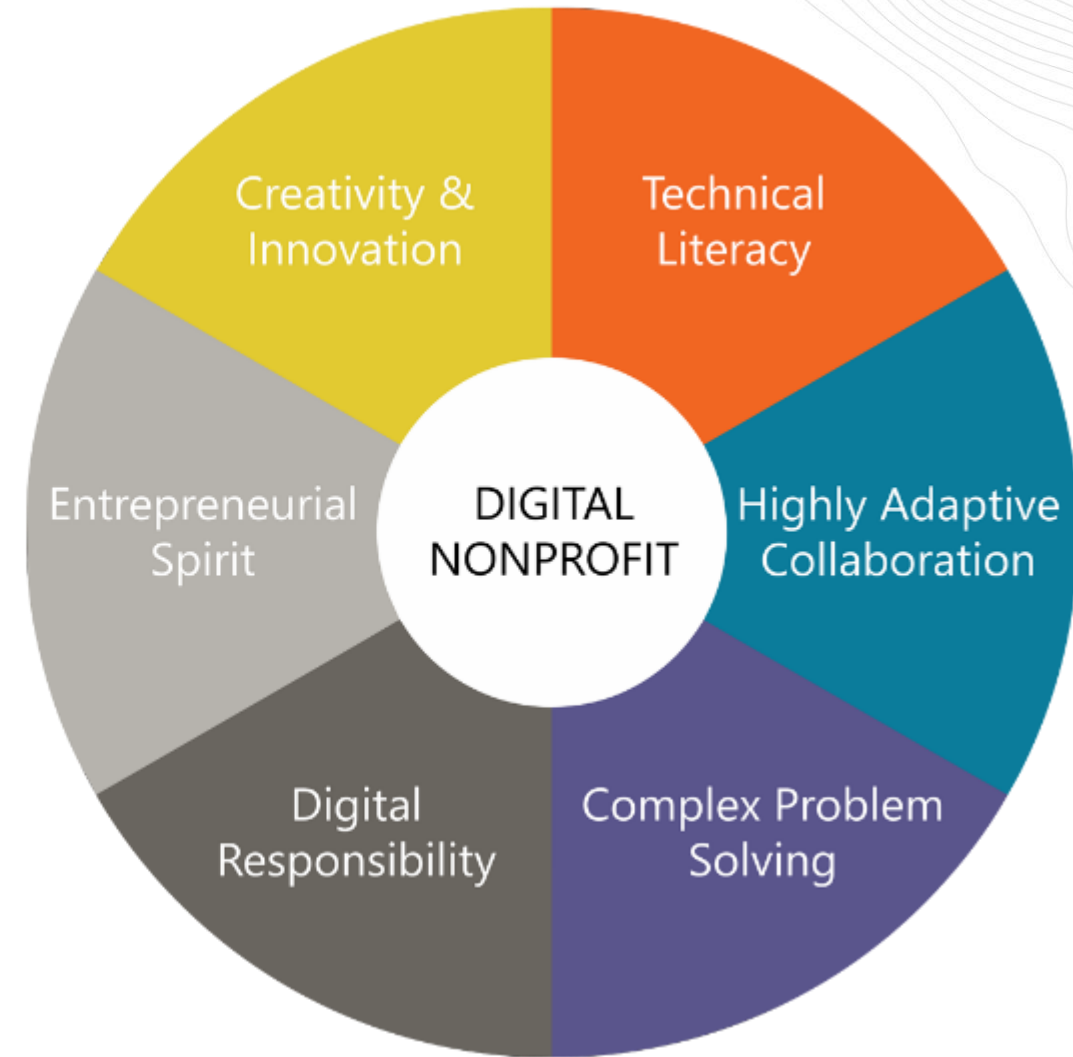


PERFORM

IDEA Journey Coalitions
Digital Skills Training
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DIGITAL SKILLS TO PERFORM

1. Digital Skills Framework
2. Digital Nonprofit Skills Assessment
3. Technical Literacy Learning Track



DIGITAL SKILLS FRAMEWORK PARTICIPATION

HABITAT FOR HUMANITY

MENNOVITE CENTRAL COMMITTEE

THE CARTER CENTER

WINROCK

MARIE STOPES INTERNATIONAL

PATH

VSO

OXFAM

CATHOLIC RELIEF SERVICES

SOS CHILDREN'S VILLAGES

INTERNATIONAL RESCUE COMMITTEE

WATERAID

LAUNCHED: TECHNICAL LITERACY LEARNING TRACK

Visit: <http://bit.ly/DSFW-Tech-Lit>

In Partnership With:

Humentum

TechSoup

Microsoft

PluralsightOne

DSFW Video



2020 VISION

SCALE

ASSESSMENTS

- Broadened portfolio – members first
 - 1,000s of NGOs reached

IDEA JOURNEYS

- Multi-organization projects e.g. FHL
 - More Sponsors for you

DIGITAL SKILLS

- More learning tracks
 - More workshops

NETHOPE

COMMITTED TO IMPROVING THE HUMAN CONDITION

