The Experience of Digital Transformation

Fredrik Winsnes - Director, Center for the Digital Nonprofit
Jean-Louis (JL) Ecochard – Chief Innovation Officer
Lee Anne Caylor – Digital Skills Manager
Plenary Video
The Experience of Digital Transformation

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"The DNA Assessment results gave us the necessary information to start internal discussions on where we were, where and where we wanted to go. More importantly, we were measured against peers and the sector benchmark. That was a powerful moment!"

- Pietro Galli, Norwegian Refugee Council
PREPARE

DNA Digital Nonprofit Ability
DNS Digital Nonprofit Skills
Deeper Assessment **Workshops**

ADVANCE

IDEA Journey
Digital Skills Framework
Working Groups

PERFORM

IDEA Journey Coalitions
Digital Skills Training
myProteus Change Learning
# Idea Journey Participation

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DIGITAL TRANSFORMATION EXPERIENCES

Patti Bunker
The Carter Center

Adam Rowlands
British Red Cross

Mike Cookson
Compassion International

#NHSummit19
#VisionActionHope
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DIGITAL SKILLS TO PERFORM

1. Digital Skills Framework
2. Digital Nonprofit Skills Assessment
3. Technical Literacy Learning Track
DIGITAL SKILLS FRAMEWORK PARTICIPATION

HABITAT FOR HUMANITY
THE CARTER CENTER
MARIE STOPES INTERNATIONAL
VSO
CATHOLIC RELIEF SERVICES
INTERNATIONAL RESCUE COMMITTEE
WATERAID

MENNOVITE CENTRAL COMMITTEE
WINROCK
PATH
OXFAM
SOS CHILDREN’S VILLAGES
LAUNCHED: TECHNICAL LITERACY LEARNING TRACK


In Partnership With:

Humentum
TechSoup
Microsoft
PluralsightOne
DSFW Video
**ASSESSMENTS**
- Broadened portfolio – members first
  - 1,000s of NGOs reached

**2020 VISION**

**SCALE**

**IDEA JOURNEYS**
- Multi-organization projects e.g. FHL
  - More Sponsors for you

**DIGITAL SKILLS**
- More learning tracks
- More workshops