DFID Digital Strategy

“We want DFID to be a global leader in digital technology and development, in order to have a bigger, faster and more cost-effective impact on the lives of poor people.”

Development as a Platform

Three Digital Cups

What does it mean?

Intra-organisational data and tech

International development data ecosystem

Digital as a development tool

Development as a Platform
International Development Data Landscape

**Contextual data:**
- National statistics, i.e. census, household budget surveys, demographic and health surveys, sectoral statistics

**Global statistics and indices:**
- i.e. World Bank Human Development Index

**Evidence & Research:**
- Global and regional research
- Academic studies and evidence

**Partner Data:**
- Detailed activity and results reporting
- Geo-locational data
- Beneficiary data
- Delivery Risk information

**Internal Data:**
- HR People data
- Commercial data
- Organisational accountability and controls data, i.e. annual review scores, approvals, risks, and results

**Data for External Reporting:**
- Statistics in Development (SID)
- Parliamentary Accounts
- International Climate Financing
The Challenge

“Only through strong collaboration and information sharing between all actors in the digital development ecosystem can we ensure anyone, anywhere, at any time, can access life-enhancing services enabled by digital technology.”

Kate Wilson, CEO DIAL

Technology

We have the right tools to enable data-sharing across the development community, and broadly we have the digital capability within our organisations to respond to data challenges, but...

Culture

... we often work in silos

... we duplicate work

... we build capability internally

... we use different data standards
Opportunities

“Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it’s the only thing that ever has.”

Margaret Mead

Technology

the technology we need already exists

exciting work is already underway

we’ve already experienced success internally

Culture

collaboration by default

transparency by design

ambitious and continuously learning

adaptive to change and open to new data flows

Microsoft non-profit common data model
The Vision

a data ecosystem for development

open data standards across donors, partners, and beneficiaries

Timely and trusted sources of data

culture of collaboration across development community
Conceptual Model

Users across the sector: planning, delivery, learning

Interactions and tools that support different user groups and user needs

Cloud-based data platform with public and private access

Multiple sources of data:
- Contextual
- Activity – from DFID and downstream partners
- Results
- Automated ingest and validation
Call to Action

“Technological innovations give us the power to connect, to include, to change, and to improve. Pretending change isn’t happening is not an option – we must keep pace with it.”

Matthew Rycroft, DFID Permanent Secretary

Together, let's promote a culture of collaboration, be open and transparent in how we work, and we can shape the data ecosystem for development.
Thank you