

IMPACT FOCUSED COALITIONS: THE ONLY REAL PATH FORWARD

Jonathan Palmer, Wildlife Conservation Society

BACKGROUND: CONSERVATION + DEVELOPMENT

- WCS partners with over 10 non-conservation NetHope orgs
- Conservation is about:
 - Livelihoods
 - Governance
 - Land use and natural resource extraction
 - Health
 - Gender and empower
 - Education
 - Biodiversity, Environmental Protection, Climate (and all the other things you usually associate with conservation)

Conservation is about development, gender equality, health, education, economic empowerment and biodiversity.

DIVERSITY OF CONSERVATION TECH COLLATIONS

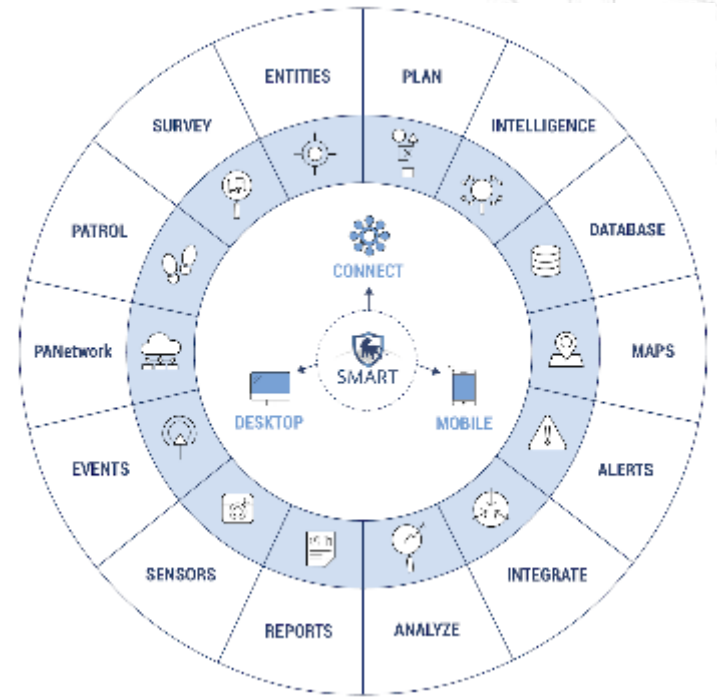
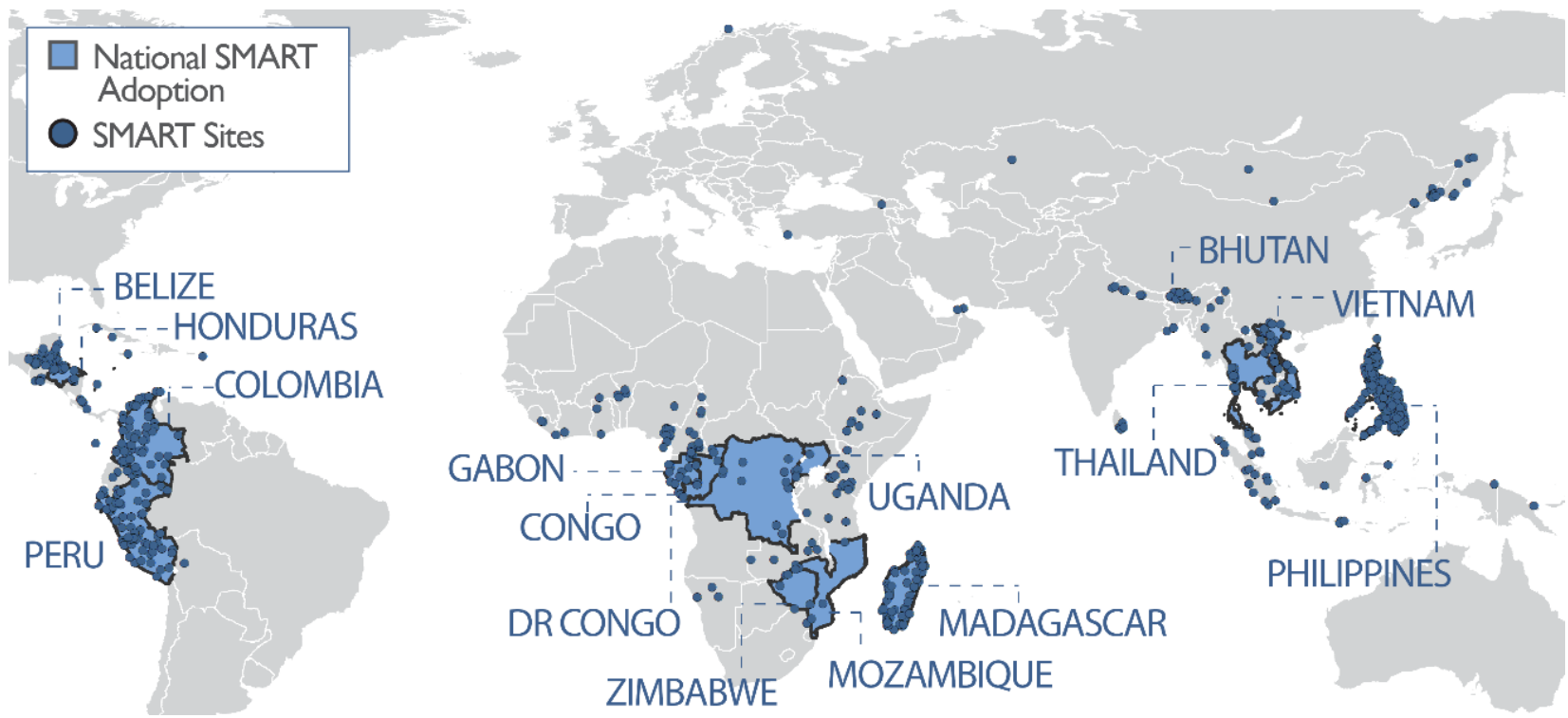


Kobo for
Conservation



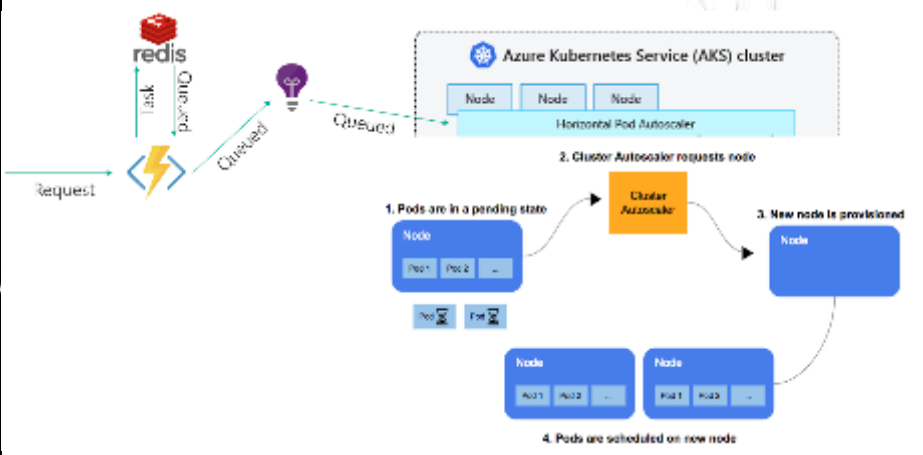
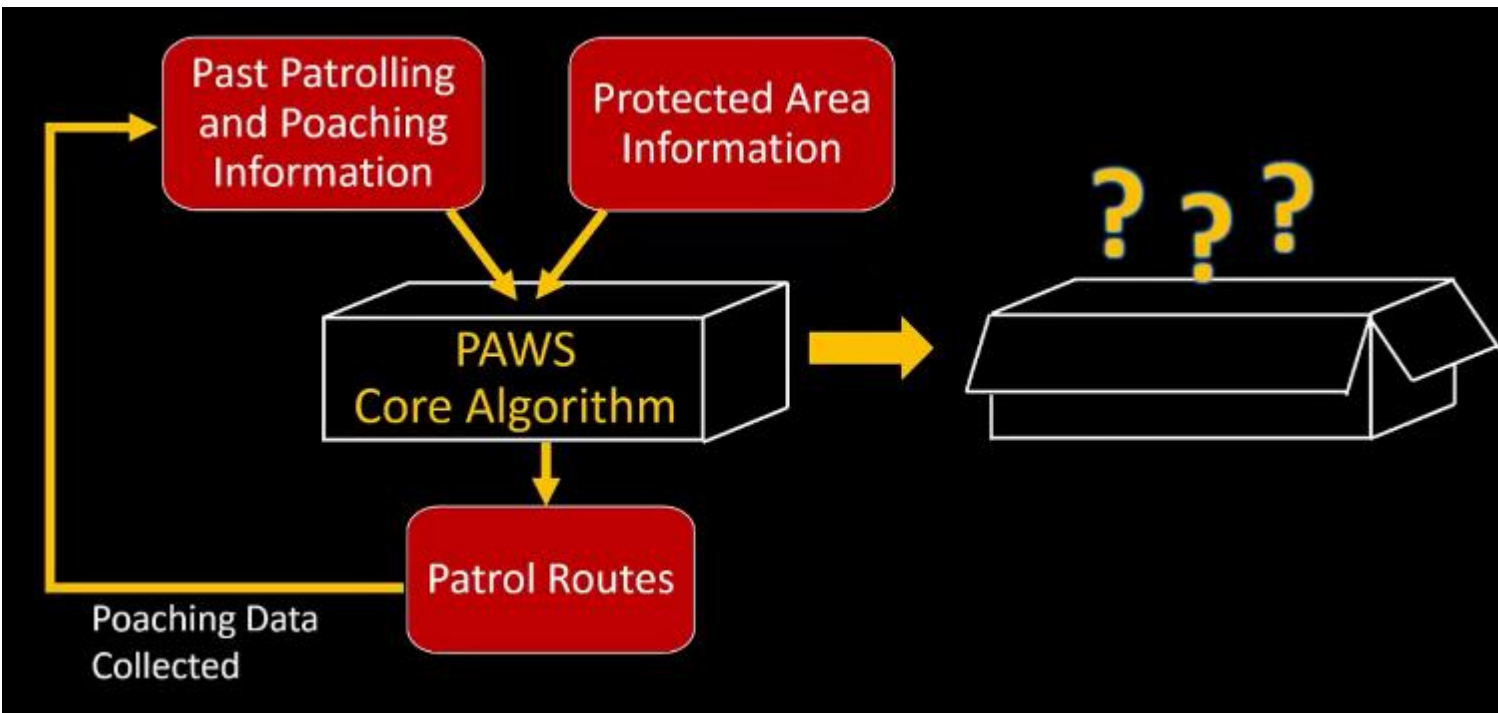
Bringing organizations together to collaborate and compromise on
shared solutions is the default

SMART: IMPLEMENT LOCALLY, ADOPT NATIONALLY, SCALE GLOBALLY



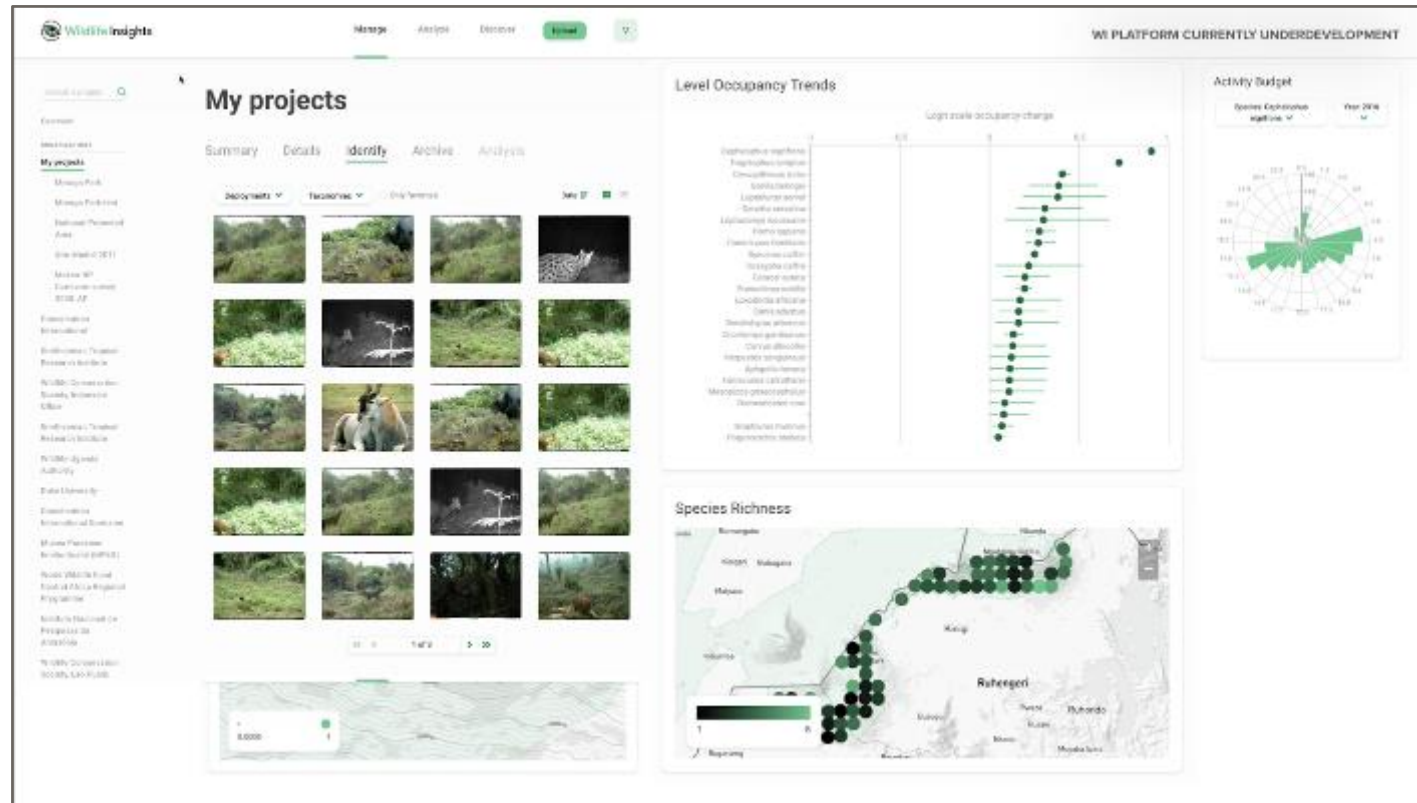
SMART demonstrates coalitions can deliver ICT4D at scale bigger than individual organizations

PAWS: Powering Workload Planning in Remote Locations



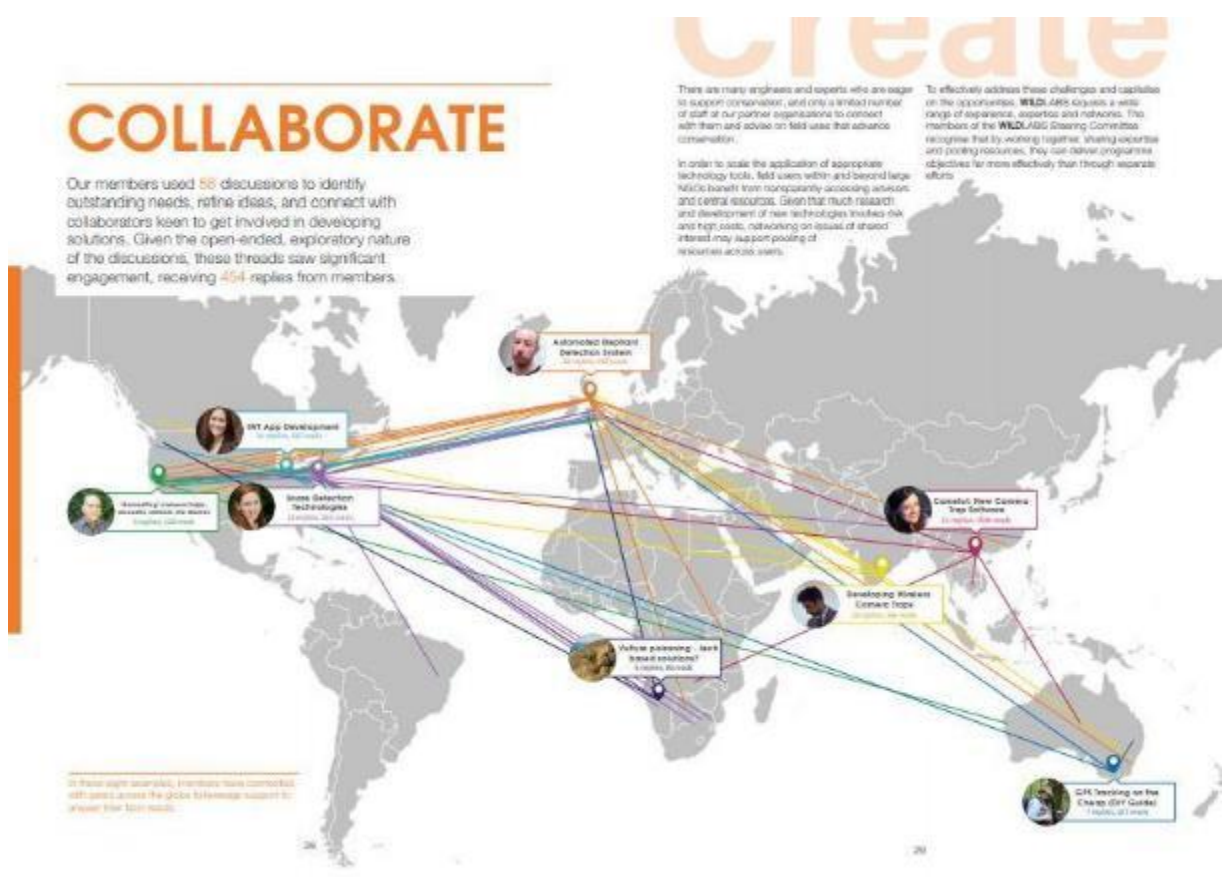
PAWS shows how NGO coalitions can work with academia and the tech sector to deliver appropriate, scalable, cutting edge technology

WILDLIFE INSIGHTS: SHARING THE RISKS AND BENEFITS OF INNOVATION



Core NGO Expertize Supplemented by Tech Sector AI Expertize Catalyzes Shared Success

WILDLABS: AN ACTIVE COMMUNITY



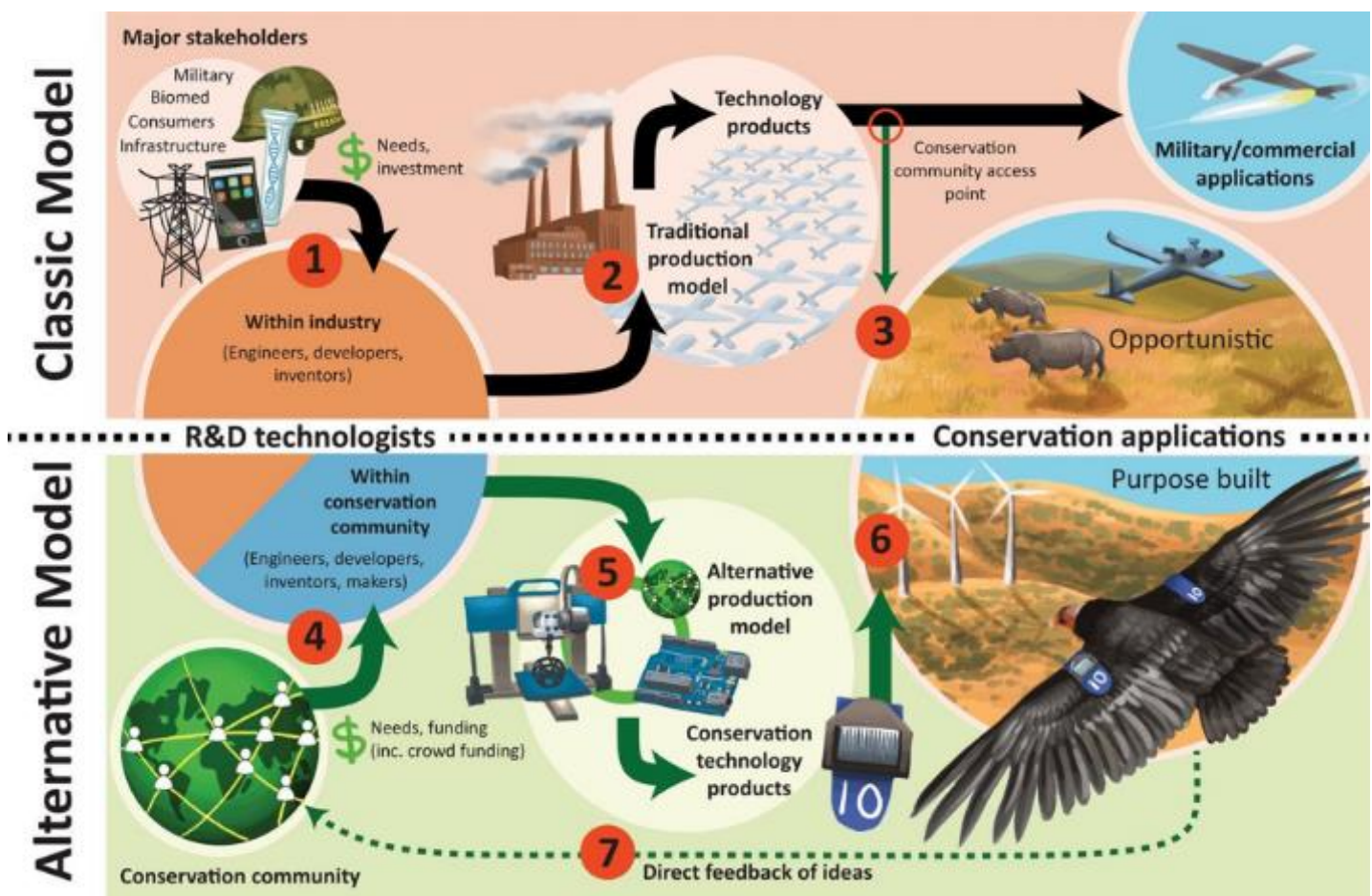
Coalitions of Common Interest Drive Engagement

KOBO FOR CONSERVATION: BUILDING THE LAST MILE



Coalitions Can Deliver Missing Links

CONSERVATION COMMUNITY: TRANSFORMATION AT ANOTHER LEVEL



- Transforming issues not organizations
- Hybrid product development models
- Shared road maps
- Service oriented approach

SOME REFLECTIONS

- Where does digital transformation really matter?
- Pilotitis – it's not funny – it's unethical - we need to own it
- I don't understand
- There's opportunity costs with collaboration
- The benefits are overwhelming...
 - Shared risk and cost
 - Economies of scale and experience
 - Smoothed funding cycle
 - Solve some of the greatest challenges of our day
- And it can be done at a sector wide level

Impact Focus Coalitions – Perhaps not the only way – but the default?

Acknowledgements



NETHOPE

COMMITTED TO IMPROVING THE HUMAN CONDITION

