IMPACT FOCUSED COALITIONS: THE ONLY REAL PATH FORWARD

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BACKGROUND: CONSERVATION + DEVELOPMENT

• WCS partners with over 10 non-conservation NetHope orgs
• Conservation is about:
  • Livelihoods
  • Governance
  • Land use and natural resource extraction
  • Health
  • Gender and empower
  • Education
  • Biodiversity, Environmental Protection, Climate (and all the other things you usually associate with conservation)

Conservation is about development, gender equality, health, education, economic empowerment and biodiversity.
DIVERSITY OF CONSERVATION TECH COLLATIONS

Bringing organizations together to collaborate and compromise on shared solutions is the default
SMART: IMPLEMENT LOCALLY, ADOPT NATIONALLY, SCALE GLOBALLY

SMART demonstrates coalitions can deliver ICT4D at scale bigger than individual organizations
PAWS: Powering Workload Planning in Remote Locations

PAWS shows how NGO coalitions can work with academia and the tech sector to deliver appropriate, scalable, cutting edge technology.
WILDLIFE INSIGHTS: SHARING THE RISKS AND BENEFITS OF INNOVATION

Core NGO Expertize Supplemented by Tech Sector AI Expertize Catalyzes Shared Success
WILDLABS: AN ACTIVE COMMUNITY

Coalitions of Common Interest Drive Engagement
KOBO FOR CONSERVATION: BUILDING THE LAST MILE

Coalitions Can Deliver Missing Links
CONSERVATION COMMUNITY: TRANSFORMATION AT ANOTHER LEVEL

- Transforming issues not organizations
- Hybrid product development models
- Shared road maps
- Service oriented approach
SOME REFLECTIONS

• Where does digital transformation really matter?
• Pilotitis – it’s not funny – it’s unethical - we need to own it
• I don’t understand ....
• There’s opportunity costs with collaboration ....
• The benefits are overwhelming...
  • Shared risk and cost
  • Economies of scale and experience
  • Smoothed funding cycle
  • Solve some of the greatest challenges of our day
• And it can be done at a sector wide level

Impact Focus Coalitions – Perhaps not the only way – but the default?
Acknowledgements