Rethinking Our Approach to Social Impact

Justin Spelhaug
Global Head - Microsoft Tech for Social Impact
Microsoft Philanthropies
A new blueprint for CORPORATE RESPONSIBILITY is needed
Focus areas for Microsoft Philanthropies

Digital skills and employability

- 12M Provided Computer Science Learning
- 97 Nonprofits, 54 Countries
- Supporting Refugees – IRC, UNICF, UNHCR
Microsoft Philanthropies Investments

Digital skills and employability

Employee engagement

- 130,000+ Employees Engaged
- $163M Donated, 760K Volunteer Hours
- 22K Nonprofits Supported
Microsoft Philanthropies Investments

- Digital skills and employability
- Employee engagement
- AI for Good

- Earth, Accessibility, Humanitarian Action, Arts & Culture
- $115M+, 5 Year Commitment
- Humanitarian Open Street Map, World Bank, Team Rubicon
Microsoft Philanthropies Investments

- Digital skills and employability
- Employee engagement
- AI for Good
- Tech for Social Impact
TSI Strategy

Effective, Affordable, and Global Solutions

Technology Capacity

Trust
150,000+ NGOs

Business Applications

Azure

Modern Workplace

Nonprofit Common Data Model & Common Data Service
Modern Workplace

- Modern Collaboration for Everyone – Microsoft 365 Business (10 Free Seats)
- Microsoft Teams Templates For Nonprofit Scenarios
- Volunteer Productivity Offering
Volunteer Use Benefit for NetHope Members

- Empower your volunteer with modern collaboration, integrated workflows, and intelligent productivity
- Volunteer Use Benefit: Every M365 E3 or E5 = 10 Free Seats of O365 F1
- Available to NetHope Members January 1st (through EA)

Office 365 F1 includes

- Office on tablets and phones
- Email and calendars
- Hub for teamwork
- Messaging, presence, and meetings
- Intranet access
- File storage and sharing
- Professional digital storytelling
- Corporate social network
#1: Relevant, Affordable, Effective Solutions

**Azure**

- Optimizing Cloud Infrastructure, Data & Security Leveraging Azure Credits & EA Discount
- Investing in the Global South with New Data Centers (South Africa), Expanded Network Footprints and Development Centers in Kenya & Nigeria
- Enabling New Data & AI Capabilities - Collaborative Data Workbench

Data Strategy Steering Committee
#1: Relevant, Affordable, Effective Solutions

## Business Applications

- Common Data Model with Program Delivery at the Core – Unifies All Three Clouds
- Dynamics Nonprofit Accelerator v2.2 - Monitoring, Evaluation & Learning
- Integrates Core Industry Standards to Improve Transparency & Efficiency
  - IATI Reporting Framework
  - United Nations SDG Targets & Indicators
#2: Capacity Building

- Technical Literacy Learning Track with NetHope
- Nonprofit Digital Skills Center with TechSoup
- IDEA formerly D3
- Microsoft Community Training (Private Preview)
#3: Trust

- Privacy & GDPR
- Cybersecurity Tech Accord
- Defending Democracy
Microsoft Philanthropies Investments

- Digital skills and employability
- Employee engagement
- AI for Good
- Tech for Social Impact
Thank you

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Protecting our customers and the wider community
# Cybersecurity Tech Accord

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<thead>
<tr>
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<th>ALITER TECHNOLOGIES</th>
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Microsoft announces free election cyber defense tools

Microsoft has revealed it recently disrupted domains associated with a Russian cyber attack group believed to be targeting US political groups ahead of the midterm elections.

Warwick Ashford
Security Editor

21 Aug 2018 10:45

The initiative, dubbed AccountGuard, is part of Microsoft’s Defending Democracy Program and offers protection for candidates and campaign offices at federal, state and local level, as well as think tanks and political organisations under attack.

The Defending Democracy Program, launched in April 2018, is aimed at protecting campaigns from hacking, protecting voting and the electoral process, increasing political advertising transparency, and defending against disinformation campaigns.
Microsoft Philanthropies Mission:
Empowering communities and nonprofits to realize the promise and potential of technology
Availability of relevant, affordable, and effective solutions

Capacity to use these solutions

Trust in the cloud provider

Tech Intensity
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